RBW STRATEGY

Simplifying the entire grant lifecycle

CAPABILITY STATEMENT

ABOUT US

Since 2013, **RBW Strategy, LLC** has provided public-serving organizations strategic consulting services to help them navigate and manage the entire grant lifecycle, from pre-award to post-award. **RBW Strategy** is led by **Rachel Werner**, MPA, PMP, GPC. Our grant-seeking, grants management, and fundraising experts help streamline the entire process to make your organization more sustainable.

CORE COMPETENCIES

Pre-Award Services

- Grant readiness assessment and strategy
- Strategic coaching
- Prospect research
- Case statement and proposal repository
- Proposal writing and reporting
- Application and agency profile review

Post-Award Services

- Gap analysis of policies and procedures
- Grant infrastructure review
- Develop and update policies and procedures
- Subrecipient monitoring and procurement
- Technical assistance consulting

Training and Education

- Federal grant management and compliance courses provided by MyFedTrainer. RBW Strategy offers customized trainings focused on the grant lifecycle to clients upon request.

DIFFERENTIATORS

→ Unlike other firms, **RBW Strategy** supports mission-driven organizations navigate the entire grant lifecycle. Additionally, MyFedTrainer trains teams on the federal grant-seeking process, as well as compliance and administration.

→ In 2019, Rachel Werner was selected out of over 8,000 area/local businesses as a Washington, DC. SCORE Client of the Year based on her firm's growth and strong leadership.

→ Collectively, **RBW Strategy** team members have over 150 years of professional grants and fundraising experience–and have, combined, raised over $450 million and have managed over $2.5 billion in federal grant awards.

→ Although the firm is headquartered in the Washington, DC Metro area, **RBW Strategy** works virtually with clients all over the country. Team members average over 10 years of experience in the nonprofit and public sectors.

→ Since the firm's inception in 2013, the team has worked with over 120 clients ranging from international nonprofits and member associations to local municipal agencies to community-based nonprofits.

→ **RBW Strategy** team members are active members of, and participate in ongoing professional development through, leading associations, including the Grant Professionals Association, Association of Fundraising Professionals, and National Grants Management Association.

POINT OF CONTACT

Rachel Werner, Owner and CEO
info@rbwstrategy.com | 240.213.3019

CORPORATE DATA

RBW Strategy, LLC
Olney, MD 20832

certified WBENC WOMEN'S BUSINESS ENTERPRISE

rbwstrategy.com